

**CENTRAL COALFIELDS LIMITED**  
**DARBHANGA HOUSE, RANCHI**

No. HOD (P-EE)/CCL/PESB/21/ 22132-82

Date: 12/11/2021

**CIRCULAR**

In pursuance of Chief Manager (Pers.)/HOD(P-EE), CIL, Kolkata Notice ref. no. CIL/C-5A(V)/PESB/D(Mktng), CIL/2021/B-1074 dated 09.11.2021, applications (in triplicate) from the eligible willing officers who are having qualification and experience as per PESB's notification No.7/24/2021-PESB dated 08.11.2021, may be forwarded to this office positively on or before **27/12/2021** for selection for the post of **Director (Marketing), Coal India Limited (CIL)** in Schedule 'A' of CPSE for needful at this end. In this connection, it may kindly be noted that no Bio-Data/Applications will be entertained after the stipulated date i.e. **27/12/2021**.

**Date of Vacancy:** 01/05/2022

**Scale of the post:** Rs. 180000-340000 (IDA)

**Eligibility:**

1. **AGE:** On the date of occurrence of vacancy  
(I) Minimum: 45 years.  
(II) Maximum: 2 years of residual service as on the date of vacancy w.r.t. the date of superannuation.

The age of superannuation is 60 years.

2. **QUALIFICATION:**

The applicant should be a graduate with good academic record from a recognized University/Institution. Applicants with MBA/PGDM qualification will have added advantage.

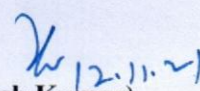
3. **EXPERIENCE:**

The applicant should have at least five years of cumulative experience during the last ten years in Marketing /Sales/Business Development which may include experience of business/ sales forecasting and planning and commercial contracts in coal/ mining/ allied sectors. Experience in market research, development/ improvement of product/ services, dealing with multilateral agencies will have added advantage.

4. **Duration of Appointment:**

The appointment shall be for a period of five years from the date of joining or upto the date of superannuation or until further orders, whichever is earlier. The minimum length of service required in the eligible scale will be one year for internal candidates as on the date of vacancy.

All eligible executives are advised to apply for the above mentioned post by filling up the **Online Application Form** against the job description on the website of PESB – <http://pesb.gov.in> and take printout in triplicate and submit it offline through proper channel only. The same should be submitted along with self-certified Declaration (A) & (B) available in page 03 of OM No.CIL/GM(P)/OM/PESB/B-954 dated 28<sup>th</sup> Sept. 2016 available in CIL website.

  
**(Manish Kumar)**  
**HOD (Pers.-EE)**

**Copy to:**

1. GM/TS to CMD, CCL.
2. TS to D(T/O)/D(T)(P&P)/D(F)/D(P), CCL, Ranchi.
3. GM, NK/ Piparwar/ Rajhara/ Magadh-Sanghmitra/Amrapali-Chandragupta/ Kaju/ Argada/ Rajrappa/ Hazaribagh/ Barka-Sayal/ B&K/ MRS/ CWS/CS Barkakana/ Dhori/ Kathara Area - with a request to kindly circulate amongst the eligible executives under your control and forward the application to this office within stipulated date for onward transmission to CIL, Kolkata.
4. All GM's, CCL, Ranchi.
5. GM (Systems), CCL, Ranchi: **with a request to kindly upload this circular in the official website of CCL.**



**COAL INDIA LIMITED**  
(A MAHARATNA COMPANY)  
PERSONNEL DEPARTMENT  
EXECUTIVE ESTABLISHMENT/PESB CELL

Reg. Add:  
Coal Bhavan, Premises No 04 MAR,  
Plot AF-III, Action Area - I,  
New Town, Rajarhat,  
Kolkata - 700 156, WB  
CIN: L23109WB1973GOI028844  
Web Address: www.coalindia.in

(An ISO 9001:2015, ISO 14001: 2015 & ISO 50001:2011 Certified Company)

Ref. No. CIL/C-5A (V)/PESB/D(Mktng), CIL/2021/ 8-1074

Dated: 09.11.2021

**NOTICE**

PESB has notified the post of Director (Marketing), Coal India Limited (CIL), a schedule 'A' CPSE vide Notification No. 7/24/2021-PESB dated 08.11.2021.

The notice can be downloaded from the PESB website: <https://pesb.gov.in/Home/Vacancies>.

Eligible executives, as per PESB notification, may apply for the above mentioned post by filling up the ONLINE APPLICATION FORM through PESB's e-Application system for board level posts in CPSE(s), <https://pesb.gov.in>, take a printout and submit it through proper channel. The same should be submitted along with self-certified declaration (A) & (B) available in page 03 of OM No. CIL/GM (P)/OM/PESB/B-954 dated. 28th September 2016 available in CIL website.

The complete applications duly verified and certified by Competent Authority along with the up to date Vigilance / Departmental / Safety Clearances, as applicable, should be sent to CIL on or before 3<sup>rd</sup> January, 2022 for timely submission to PESB and avoiding rejection due to late receipt.

*Surapureddi*  
*09/11/21*  
(Surapureddi V Ravindranath)  
Chief Manager(P)/HOD(P-EE)  
*15/11*

**Distribution:**

1. CMD - ECL/BCCL/CCL/WCL/SECL/NCL/MCL/CMPDIL
2. D(P) - ECL/BCCL/CCL/WCL/SECL/NCL/MCL
3. D(T/ES), CMPDIL
4. ED (Coordination)/TS to Chairman, CIL
5. TS to D(T)/TS to D (P & IR)/TS to D(F)/TS to D(M), CIL
6. GM, NEC/GM, CIL, New Delhi
7. GM(System), CIL with a request to kindly upload the Notice in the CIL Website under INFO BANK > PESB
8. Chief Manager (P/EE), C5A(iv), CIL

विज्ञापन संख्या 79/2021

भारत सरकार

लोक उद्यम चयन बोर्ड

कोल इंडिया लिमिटेड

में

निदेशक (विपणन)

पद के लिए आवेदन आमंत्रित करता है।

लोक उद्यम चयन बोर्ड में आवेदन प्राप्त करने की

अंतिम तिथि 17<sup>th</sup> जनवरी, 2022 (15.00 बजे तक) है।

जानकारी के लिए वेबसाइट

<http://www.pesh.gov.in>

में जाईं इन-गो।

Advertisement No. 79/2021

Government of India  
Public Enterprises Selection Board  
invites applications for the post of

**Director (Marketing)**

in

**Coal India Limited**

Last date of receipt of applications in PESB  
is by 15.00 hours on 17<sup>th</sup> January, 2022.

For details login to website  
<http://www.pesh.gov.in>

No. : 7/24/2021-PESB

**भारत सरकार**  
**Government of India**  
**कार्मिक एवं प्रशिक्षण विभाग**  
**Department of Personnel & Training**  
**(लोक उद्यम चयन बोर्ड)**  
**(Public Enterprises Selection Board)**

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ब्लॉक संख्या 14, सी.जी.ओ. कॉम्प्लेक्स, लोदी रोड  
 Block No.14, C.G.O. Complex, Lodhi Road  
 नई दिल्ली / New Delhi- 110003

Dated : 08/11/2021

सी. पी. एस. ई. का नाम NAME OF THE CPSE	Coal India Limited (CIL)
पद का नाम NAME OF THE POST	Director(Marketing)
रिक्ति की तारीख DATE OF VACANCY	01/05/2022
सी. पी. एस. ई. की अनुसूची SCHEDULE OF THE CPSE	Schedule A
पद का वेतन्मान SCALE OF THE POST	Rs. 180000-340000 (IDA)

**I. COMPANY PROFILE**

Coal India Limited (CIL) was incorporated on 1st November 1975 with the Government taking over private coal mines. With a modest production of 79 MT at the year of its inception, CIL today is the single largest coal producer in the world.

Coal India Limited is a schedule 'A' Maharatna CPSE with the administrative jurisdiction of Ministry of Coal, Government of India with headquarters at Kolkata. It operates through its subsidiaries in Eight States in India namely Jharkhand, West Bengal, Orissa, Chattisgarh, Madhya Pradesh, Uttar Pradesh, Maharashtra and Assam.

As on 1st April' 18. it operates 369 Mines through 82 Areas through 7 Coal Producing subsidiaries namely (ECL, BCCL, CCL, SECL, WCL, NCL, MCL) and 1 Consultancy Company namely CMPDIL. The mines in Assam i.e. NEC is managed directly by CIL. CIL has a foreign subsidiary in Mozambique namely Coal India Africana Limited (CIAL). Mahanadi Coalfields Limited, a subsidiary of Coal India Ltd is having four (4) subsidiaries and one (1) Joint Venture, SECL has two (2) subsidiaries and CCL has one (1) subsidiary.

Coal India Limited is headed by Chairman and Managing Director. He is assisted by four Functional Directors, namely, Director(Finance), Director(Technical), Director(Personnel and Industrial Relations), and Director(Marketing). Further, there are Two Government Nominee Directors and 7 Non-official/Independent Directors.

During 2017-18, CIL & its subsidiaries produced 567.37 MT of coal with a growth of 2.4%, achieved an off-take of 580.28 MT with a growth of 6.8% compared to last year same period. During 2017-18, CIL has paid dividend of Rs. 10,242.24 crores @ Rs. 16.50 per share. Out of above, Govt. of India received Rs. 8044.86 crores as Interim Dividend for 2017-18 and Rs. 2085.13 crores as Dividend Distribution Tax (@ 20.358% including subsidiaries).

During 2017-18, CIL gross sales was Rs 1,27,162.17 crores. CIL and its Subsidiaries paid/adjusted Rs. 44070.22 crores towards Royalty, Cess, Sales Tax and other levies.

Its Registered and Corporate offices are at Kolkata, West Bengal.

The shareholding of the Government of India in the company is 66.13% as on 31.03.2021.

The authorized and paid up capital of the Company is Rs. 8,000 Crores and Rs. 6162.73 Crores respectively as on 31st March, 2021.

The company employed 2,59,016 regular employees [Executives 15,234, Non-executives 2,43,782] as on 31st March, 2021.

## II. JOB DESCRIPTION AND RESPONSIBILITIES

Director (Marketing) is a member of the Board of Directors and reports to the Chairman and Managing Director. He/She is the head of sales and marketing disciplines of Coal India Ltd. and its subsidiaries companies.

## III. ELIGIBILITY

1. **AGE** : On the date of occurrence of vacancy (DOV)

Age of superannuation 60 years			
Internal		Others	
Minimum	Maximum	Minimum	Maximum
45	2 years residual service as on the date of vacancy w.r.t. the date of superannuation.	45	3 years residual service as on the date of vacancy w.r.t. the date of superannuation.

## 2. EMPLOYMENT STATUS:

The applicant must, on the date of application, as well as on the date of interview, be employed in a regular capacity – and **not** in a contractual/ad-hoc capacity – in one of the followings:-

(a) Central Public Sector Enterprise (CPSE) (including a full-time functional Director in the Board of a CPSE);

(b) Central Government including the Armed Forces of the Union and All India Services;

(c) State Public Sector Enterprise (SPSE) where the annual turnover is **\*Rs 10,000 crore or more**;

(d) Private Sector in company where the annual turnover is **\*Rs 10,000 crore or more**.

**Preference would be given to candidates from listed companies.**

(\* The average audited annual turnover of three financial years preceding the calendar year in which the post is advertised shall be considered for applying the approved limits)

## 3. QUALIFICATION:

The applicant should be a graduate with good academic record from a recognised

University/Institution.

Applicants with MBA/PGDM qualification will have added advantage

#### **4. EXPERIENCE:**

The applicant should have at least five years cumulative experience during the last ten years in Marketing/Sales/Business Development which may include experience of business/ sales forecasting and planning and commercial contracts in coal/ mining/ allied sectors. Experience in market research, development/ improvement of product/ services, dealing with multilateral agencies will have added advantage.

#### **5. PAY SCALE:**

##### **(a) Central Public Sector Enterprises-**

##### **Eligible Scale of Pay**

- (i) Rs. 7250-8250 (IDA) Pre 01/01/1992
- (ii) Rs. 9500-11500 (IDA) Post 01/01/1992
- (iii) Rs. 20500-26500 (IDA) Post 01/01/1997
- (iv) Rs. 51300-73000 (IDA) Post 01/01/2007
- (v) Rs. 120000-280000 (IDA) Post 01.01.2017
- (vi) Rs. 18400-22400 (CDA) Pre-revised post 01.01.1996
- (vii) Rs. 37400-67000 + GP 10000 (CDA) post 01.01.2006
- (viii) Rs. 144200-218200 (Level 14) CDA post 01.01.2016

The minimum length of service required in the eligible scale will be one year for internal candidates, and two years for others as on the date of vacancy.

##### **(b)**

**(i) Applicants from Central Government / All India Services** should be holding a post of the level of Joint Secretary in Government of India or carrying equivalent scale of pay on the date of application.

**(ii) Applicants from the Armed forces of the Union** should be holding a post of the level of Major General in the Army or equivalent rank in Navy/Air Force on the date of application.

##### **(c)**

**Applicants from State Public Sector Enterprises/ Private Sector** should be working at Board level position or at least a post of the level immediately below the Board level on the date of application.

#### **6. CONDITION OF IMMEDIATE ABSORPTION FOR CENTRAL GOVERNMENT OFFICERS**

Central Government Officers, including those of the Armed Forces of the Union and the All India Services, will be eligible for consideration only on immediate absorption basis.

#### **IV. DURATION OF APPOINTMENT**

The appointment shall be for a period of five years from the date of joining or upto the date of superannuation or until further orders, whichever is earlier.

#### **V. SUBMISSION OF APPLICATIONS**

**Applicants should submit their applications on-line only as per the format.**

1. The applicants should submit their applications through proper channel as follows:

- (a) Government Officers, including those of the Armed Forces of the Union and All India Services: through Cadre Controlling authority;
- (b) CMDs/MDs/Functional Directors in CPSE: through the concerned Administrative Ministry;
- (c) Below Board level in CPSE: through the concerned CPSE;
- (d) CMDs/MDs/Functional Directors in State PSE: through the concerned Administrative Secretary and Cadre Controlling Authority, if any, of the State Government;
- (e) Below Board level in SPSE: through the concerned SPSE;
- (f) Private Sector: directly to the PESB.

2. Applicants from Private Sector must submit the following documents along with the application form:

- (a) Annual Reports of the Company in which currently working for the 3 financial years preceding the calendar year in which the post is advertised (**please provide URL or attach/enclose copies**);
- (b) Whether the company is listed or not; if yes, the documentary proof (**please provide URL or attach/enclose copies**);
- (c) Evidence of working at Board level or at least a post of the level immediately below the Board level;
- (d) Self-attested copies of documents in support of age and qualifications;
- (e) Relevant Jobs handled in the past with details.

## **VI. UNDERTAKING BY THE APPLICANT**

An applicant has to give an undertaking as a part of the application that he/she will join the post, if selected. If an applicant does not give such undertaking, the application would be rejected.

### **1. For candidates from Central Government/Armed Forces of the Union/ All India Services**

- (a) The appointment is on immediate absorption basis.
- (b) If a candidate conveys his/her unwillingness to join after the interview is held, he/she would be debarred for a period of two years from the date of interview, for being considered for a Board level post in any CPSE.
- (c) Further, if a candidate conveys his/her unwillingness to join after the issue of offer of appointment, he/she would be debarred for a period of two years from the date of offer of appointment for being considered for a Board level post in any CPSE.

### **2. For candidates from CPSE**

- a. If a candidate conveys his/her unwillingness to join after the interview is held, he/she would be debarred for a period of two years from the date of interview, for being considered for a Board level post in any CPSE other than the one to which the candidate belongs.
- b. Further, if a candidate conveys his/her unwillingness to join after the issue of offer of appointment, he/she would be debarred for a period of two years from the date of offer of appointment for being considered for a Board level post in any CPSE other than the one to which the candidate belongs.

### **3. For candidates from SPSE/ Private Sector**

a. If a candidate conveys his/her unwillingness to join after the interview is held, he/she would be debarred for a period of two years from the date of interview, for being considered for a Board level post in any CPSE.

b. Further, if a candidate conveys his/her unwillingness to join after the issue of offer of appointment, he/she would be debarred for a period of two years from the date of offer of appointment for being considered for a Board level post in any CPSE.

4. In the above cases, no request for relaxation or otherwise would be entertained.

#### **VII. THE APPLICANTS CAN EITHER**

(a) fill up the **Application Form online only** against this Job Description on the website of PESB - <http://pesb.gov.in/> and thereafter **forward it online**, as specified in para V(1);

**Or**

(b) fill up the **Application Form online only** against this Job Description on the website of PESB - <http://pesb.gov.in/>, take a printout and send it offline, as specified in para V(1).

**Last time/date of receipt of complete application duly forwarded to PESB is by 15.00 hours on 17/01/2022. No application shall be entertained under any circumstances after the stipulated time/date. Incomplete applications and applications received after the stipulated time/date shall be REJECTED. Board reserves the right to shortlist applicants for interview.**

Applications are to be addressed to

Smt Kimbuong Kipgen

Secretary,

Public Enterprises Selection Board, Public Enterprises Bhawan,

BlockNo. 14, CGO Complex, Lodhi Road, New Delhi-110003.

**ALL CORRESPONDENCE WITH THE PUBLIC ENTERPRISES SELECTION BOARD SHOULD BE ADDRESSED TO SECRETARY, PUBLIC ENTERPRISES SELECTION BOARD ONLY.**