

## About CSR

The concept of CSR has gained prominence from all avenues in the changing world. It has been felt that Government alone will not be able to achieve its endeavour to uplift the downtrodden and weaker section of the society; as such CCL as a socially responsible corporate will act as a catalyst in the process of development. With rapidly changing corporate environment, more operational freedom, Coal India has adopted CSR as a **strategic tool for Sustainable growth**. For CCL, CSR not only means investment of funds for social activities but also **integration of Business Processes with Social Upliftment**. A stable social environment is a pre-requisite for business investment and industrial operations & industry needs to facilitate such environment by taking care of the concerns of the society. The strategy of Central Coalfields Limited (CCL) is also aligned in the same line.



CCL is a Mini Ratna Cat-I PSU, a subsidiary of Coal India Limited (CIL). The company has made a spectacular turn-around, a couple of years back and has gone from step to step by registering record **Production, Productivity, Profit and People's Care i.e. 4 Ps**.

CCL is the largest mining company in Jharkhand where the community in and around its command areas are having strong bonding & attachment with it. CCL's presence in eight districts of Jharkhand symbolizes not only the industrial might of the State (**Jewel of Jharkhand**) but the hopes and aspirations of the people of the state as well.





In this backdrop, the responsibility of CCL as a corporate entity addressing socio-economic and environmental concerns of the community becomes quite focused. Such prime focus on community through CSR is reflected in its VMO.

**VISION:** *Security to the country by attaining environmentally and socially Sustainable growth through best practices from mines to market.*

**MISSION:** *To produce and market the planned quantity of coal and coal products efficiently and economically in eco-friendly manner with due regard to safety, conservation and quality and to emerge as a national player in the primary energy sector, committed to provide energy.*

**OBJECTIVE:**

*To optimize generation of internal resources by improving productivity, preventing wastage and to mobilize adequate external resources for meeting investment needs.*

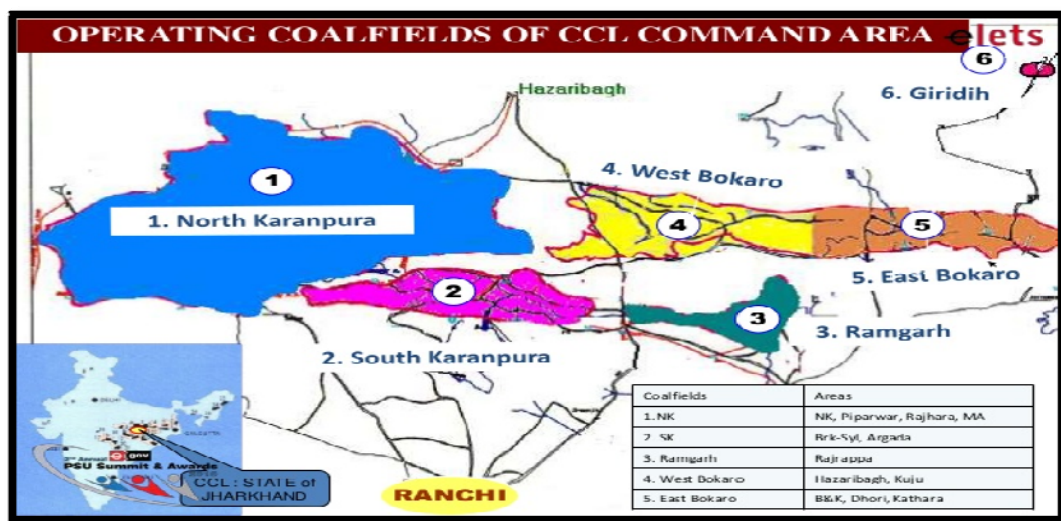
*To maintain high standards of safety for accident free coal mining through safe mining practices.*

*To conserve environment through committed plan for reclamation and plantation.*

*To maintain the quality of ambient air and water.*

### State of Jharkhand Vis-à-vis CCL command area

- Total area of **Jharkhand State** – 79714 sq. KM
- Total Command Area of **CCL** – 2600 sq. KM
- Total **Geological Reserves** in CCL command Area – 7 Billion Ton
- Population of Command Area of CCL is Approx. 2,50,000 vis-à-vis total population of Jharkhand which stands approx. 36 Million.



The mines of CCL are located in eight districts of Jharkhand which are remotely situated. Coal mining has a direct impact on the **socio economic & the environmental conditions** of the operational areas. As such, it becomes the social responsibility of CCL to help in restoration of social, economical and environmental conditions of the area.

The concept of Corporate Social Responsibility is to focus on inclusive growth of the community in the command areas of CCL through different CSR measures making mining socially sustainable.

With the rapidly changing corporate environment, more functional autonomy, operational freedom etc., CCL has adopted CSR as a strategic tool by integrating Business process with Social processes.

Nevertheless the inhabitants of the peripheral areas are poor, needy and belong to the section of the society which is below poverty line. Therefore the primary focus of CSR activities of CCL is on PAPs & the population living in the command areas of CCL

### **OBJECTIVE**

The objective of CSR policy is to lay down guidelines for the coal companies to make CSR a key business process for sustainable development by focusing on overall development of villagers, workers of the companies & poor people of the society by subscribing to the principles of global compact.

### **AREAS TO BE COVERED**

The company carries out CSR activities within the radius of 25 KM of its running projects (mines) including Headquarters for development of SC/ST, BPL & PAP and villagers in the project areas as per CIL CSR Policy. Further the board of Directors of the company can approve the CSR activities to be carried out beyond the mining areas of the company.