

Telegraphic Address :
"SATARKTA: New Delhi

E-Mail Address
cenvigil@nic.in

Website
www.cvc.nic.in

EPABX
24651001 - 07

फैक्स/Fax : 24616286



सत्यमेव जयते

केन्द्रीय सतर्कता आयोग
CENTRAL VIGILANCE COMMISSION



सतर्कता भवन, जी.पी.ओ. कॉम्प्लैक्स,
ब्लॉक-ए, आई.एन.ए., नई दिल्ली-110023
Satarkta Bhawan, G.P.O. Complex,
Block A, INA, New Delhi 110023

सं./No.....

19th October, 2010

MESSAGE

दिनांक / Dated.....

The Central Vigilance Commission is observing Vigilance Awareness Period from 25th October to 1st November, 2010.

2. The annual observance seeks to reaffirm the commitment and to rededicate ourselves to the cause of fighting corruption. Corruption cannot significantly come down unless all stakeholders – Government Ministries, Departments and Agencies, PSUs and Banks, the Private Sector and the Civil Society at large are involved in the process. There is a need for greater all round awareness. With this in view, the Commission has decided that the theme for this year's Awareness Period will be **"Generation of Awareness and Publicity against Corruption"**.

3. The underlying aim is to enlist the support and participation of the people and regain their faith in the system in the fight against corruption. There is a dire need to sensitize and motivate them through intensive publicity campaigns, in creating a corruption free environment, about the areas of corruption, known modus operandi of the corrupt and departmental / organizational remedies available for anti-corruption work as well as providing assurance to the citizens to the effect that prompt deterrent action would be taken against the delinquents. All heads of Government organizations may therefore re-dedicate themselves to devise strategies for public awareness and disseminate widely among the citizens initiatives taken for tackling corruption and information on grievance redressal mechanism. This could be through the use of print & electronic media; interactive web-portals; banners & posters; vocal campaigns etc.

4. Recognising that Vigilance Management promoted by the Commission during the Vigilance Awareness period should facilitate good governance and the pursuit of excellence and be capable of being measured so that meaningful performance evaluation can take place, and recalling that ISO 9000:2000 places special emphasis on "Measurement, Analysis and Improvement" to facilitate continual improvement in quality of service rendered, the Commission has set for itself metrics to measure the vigilance awareness pursued by it in the year following the conduct of the Vigilance Awareness period this year, which is available on its website: www.cvc.nic.in.

5. The Commission hopes that such an ethos would be adopted by all to promote a corruption free society in India.

(R Sri Kumar)
Vigilance Commissioner

(P J Thomas)
Central Vigilance Commissioner

(J M Garg)
Vigilance Commissioner